



Colgan HS Band Boosters
13833 Dumfries Rd. Manassas, VA 20112
ColganClassic@colganband.com
www.ColganBand.com

TO: Friends, Community Members, and Music Education Supporters

FROM: Colgan Band Boosters

RE: Sponsorship for the 6th Annual Colgan Classic Marching Band Competition

Greetings from the Colgan High School Band Boosters!

We hope that you are enjoying your summer. In preparation for the 2024-25 school year, planning for the 6th Annual Colgan Classic Marching Band Competition is well under way! The Colgan Classic will take place right here in Prince William County on September 21st, 2024. We are expecting to host 15-20 high school bands from the Northern Virginia region. Between spectators, students, teachers, parents, volunteers, etc. we could see as many as 5,000 or more people pass through our gates for this event. Our program will be digital and every spectator in attendance will have access!

The Colgan High School Band Boosters, students, and staff coordinate the entire event with volunteers. To help offset the costs, and to raise money for the band program, we sell admission tickets, concessions, and we solicit advertising and donations from our local businesses and residents. By advertising your business in our digital program, you will be reaching a tremendous audience of potential patrons while becoming a patron of the arts in the community. Your entire tax-deductible donation will go directly to our band program. Your support would be greatly appreciated!

Program Advertisement Levels

\$125

- A 1/2 page ad in the digital competition program
- Regular PA announcements advertising your business during breaks and between performances.
- Advertising on our digital ticket sales website.

\$300

- A full page ad in the digital competition program.
- Advertising on our digital ticket sales website.
- Custom vinyl banner displayed on the fence during the event.
- Regular PA announcements advertising your business during breaks and between performances.

Other donations

For donations of equipment, supplies or consumables, advertising benefits will be negotiated. If you have a unique way to help our event, please let us know!

Online donations accepted at ColganBand.com Online donations, please email this form to colganclassic@colganband.com *The Colgan Band Boosters, EIN 81-2738409, is incorporated in Virginia and authorized to operate as a non-profit under IRS Section 501 (c) (3)*



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Our deadline for accepting ads is **Friday, September 13th, 2024.**

We would prefer PDF files by email, however we are happy to accept ads by mail as well. Please mail the completed form below, with payment (check made payable to Colgan Band Boosters), and business cards or ads, if you are not submitting electronically, to the following address:

Colgan Band Boosters
Attn: Colgan Classic
13833 Dumfries Rd.
Manassas, VA 20112

We and the Colgan Band members thank you for your patronage – we hope to see you at our 6th Annual Colgan Classic!

If you would like to purchase advertising, donate, or have any questions, please reach out to me at ColganClassic@colganband.com

Sincerely,

Ryan Kehoe
Colgan Classic Coordinator
Colgan Band Boosters

Advertisement order form on next page



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Colgan Classic Program Advertisement Order Form

Your Name _____

Phone # _____

Business Name & Address _____

Email _____

Please check one:

- I will email my graphic to ColganClassic@colganband.com
- I have included my graphic as a hard copy with this form

Please indicate your desired ad size and donation amount.

- \$125** 1/2 page size (4" w x 5" h) **\$300** Full page size (8" w x 10" h)